Sibusiso 'Tito' Zwane

Frontend Developer & Creative Technologist | London, UK
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Profile

An experienced frontend developer and creative technologist with over a decade of diverse experience in web development, arts, and music. Known for a unique blend of technical and artistic expertise, I bring forward-thinking, user-centered solutions to projects ranging from corporate websites to creative art spaces. Leveraging my background in music and art curation, I am committed to building interactive, visually impactful digital experiences.

Core Skills

Languages: JavaScript, TypeScript, HTML/CSS, PHP
Frameworks/Libraries: React, Node.js, jQuery
Tools: Adobe Creative Suite, AWS, Vercel, Git, Prismic, WordPress
Project Management: Agile methodologies, collaboration with cross-functional teams, project Documentation

Professional Experience

Frontend Developer
Cheil (Samsung Ltd), London, UK
October 2020 - Present

- Led frontend development for Samsung's UK site, focusing on merchandising strategies, campaign launches, and promotions that boosted user engagement.
- Spearheaded optimization projects for improved site performance, leveraging data insights and user feedback to enhance UX.
- Created custom webpages for flagship products like the Galaxy Fold4, working closely with Samsung's in-house and SES teams.

Web Developer
Four Communications, London, UK
October 2018 - March 2020

- Developed tailored websites and web applications for high-profile clients, including the Estée Lauder Group, NHS, and the Booker Prize, using HTML, CSS, PHP, and JavaScript.
- Collaborated on a large-scale legacy platform update, integrating SEO best practices and cloud hosting solutions, which reduced costs for smaller clients by 50%.

Freelance Web Developer
Southern and Eastern Africa
2015 - 2017

- Designed and implemented custom websites for art galleries, music projects, and community radio stations, ensuring alignment with each client's brand and audience.
- Specialized in integrating high-quality media with frontend frameworks to create interactive experiences for the arts sector.

Creative & Artistic Experience

Director
Fuse Afrika Project, Johannesburg & Dar es Salaam
2015 - 2016

- Conceptualized and directed a collaborative music and art initiative, bringing together artists from diverse cultural backgrounds.
- Designed and maintained a digital presence for the project, including an interactive website and social media content that doubled audience engagement for events.

Projects and Events Coordinator
Nafasi Art Space, Dar es Salaam, Tanzania
2014 - 2015

- Managed events and visual art exhibitions, supporting over 30 artists with platform development and multimedia integration.
- Assisted in curating a digital presence for Nafasi, handling website updates and social media strategy to expand reach within East Africa.

Selected Projects

- Galaxy Fold4:   Designed a responsive, high-impact product page for Samsung's Galaxy Fold4,
                         collaborating with cross-functional teams.
- Samsung Trade-In Tool: Developed an interactive trade-in tool for Samsung UK, enhancing user interaction.
- Samsung Galaxy Gifts: Created a promotional platform to showcase Samsung's offerings, improving customer engagement.
- Samsung Laptop Buying Guide: Led front-end development for Samsung's laptop guide, assisting users in selecting suitable products.
- Rathbone Square: Built a dynamic website for Rathbone Square, featuring advanced design elements and interactive content.

Education
General Assembly - Full Stack Web Development Immersive, 2017
Academy of Sound Engineering - Engineer's Degree, Audio Engineering, 2010 - 2012
CTI Education Group - International Diploma in Computer Sciences, 2008

Interests
As a developer with a foundation in the arts, I am passionate about exploring the intersections of technology, music, and visual art to create memorable, interactive user experiences. In my free time, I enjoy cycling, playing music, and curating art events.